

**The Partnership for New York City
and
Polytechnic University**

cordially invite you to a Special Forum:

**Silicon Alley 2.0:
Emerging Shape, Impact and Future Directions**

Monday February 26, 2007

8:00 – 10:30 AM

Hearst Tower, 300 West 57th Street, New York City

A new Silicon Alley is emerging in New York City. What is its shape, impact and future? In particular, is New York City now poised to regain leadership as a world class center for technological creativity and innovation? If so, what does this mean for young entrepreneurs, angel and venture investors, the job market, city government and the training and education of skilled professionals? This event will bring together key stakeholders: large companies, small companies, startups, venture capitalists, and a talented workforce, to discuss the issues confronting the New York technology community.

Industry Experts include:

- **Steve Spencer** CEO, Upoc
- **Alejandro Crawford** CEO Nolej Studios
- **Charlie Federman** Managing Partner, Crossbar Capital
- **Kenneth Bronfin** President, Hearst Interactive Media
- **Jason Rapp** Senior Vice President, Mergers and Acquisitions, InterActiveCorp
- **Prof. Nina Ziv** Academic Director, Institute for Technology & Enterprise, Polytechnic University

Opening Remarks:

- **Jerry MacArthur Hultin** President, Polytechnic University
- **Robert Lieber** President, New York City Economic Development Corporation

For further Program information, please visit www.poly.edu/events/siliconalley

To schedule an interview with a representative of Polytechnic University or RSVP for this event, please contact Emily Zyborowicz, 212-827-3749, or Suzanne Matulay, 646-215-6884

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