



Contact:

Christopher Beattie
MWW Group
212-827-3729
cbeattie@mww.com

John F. Kelly
Polytechnic Institute of New York University
718-260-3792
jfkelly@poly.edu

**POLYTECHNIC INSTITUTE OF NYU RANKS FOURTH IN THE NATION AMONG
ENGINEERING SCHOOLS FOR SALARY POTENTIAL**

*New York's Leader in Technology Education Ranks Among the Highest in the Nation Along with
MIT, California Institute of Technology and Harvey Mudd College*

NEW YORK – August 21 , 2008 – Polytechnic Institute of NYU, an affiliate of New York University, ranked fourth among U.S. engineering schools in the nation with regard to salary potential for undergraduate students upon graduation.

PayScale, a provider of online compensation data, states that the median starting salary for NYU-Poly undergraduate students is \$62,400, behind only MIT, California Institute of Technology, and Harvey Mudd College. For graduates in mid-career, the median salary is \$114,000.

"Our focus on innovation, invention, and entrepreneurship prepares Polytechnic graduates to meet the challenges of the 21st Century, and also provides these future leaders the compensation for their expertise that is among the highest in the nation," said Institute president Jerry M. Hultin.

Nina Weber, director of career services for Polytechnic Institute of NYU said: "NYU-Poly professors are confronting the most pressing challenges facing the world, including cyber security, renewable energy, and bioterrorism. Our students reap the benefits from learning from such outstanding minds and graduate from NYU-Poly well-prepared for their careers."

Polytechnic Institute of NYU offers a wide variety of applied science, technology, and engineering degrees, including special programs in Digital Media Studies, Cyber Security, and a technology- and entrepreneur-centric MBA program.

To view the rest of the rankings, please visit www.businessweek.com. To review the rankings in full, please visit www.payscale.com.



NEW YORK UNIVERSITY

About Polytechnic Institute of New York University:

Polytechnic Institute of New York University (formerly Polytechnic University), an affiliate of New York University, is New York's most comprehensive school of engineering, applied sciences, technology and research, and is rooted in Polytechnic's 154-year tradition of innovation, invention and entrepreneurship.

The institution is one of the nation's oldest private engineering schools founded in 1854 in Brooklyn, New York. In addition to its main campus at MetroTech Center in Brooklyn, Polytechnic offers programs at sites throughout the region, including Long Island, Manhattan and Westchester. For more information, and to learn more about the Power of PolyThinking, please visit www.poly.edu.

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