



**FOR IMMEDIATE RELEASE**

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**Polytechnic University On Air with “Tomorrow’s Technology Today”  
Brings Leading Techniques in Cyber-Sophistication to CIOs, Entrepreneurs, and  
Consumers of Greater New York**

**White Plains, N.Y. – April 24, 2008** – CIOs, entrepreneurs of fast-paced start ups, business professionals and technology gurus and students can tune in to WFAS-AM in Westchester and learn about the hottest techniques of cyber-sophistication. “Tomorrow’s Technology Today” radio series launches its third season on AM 1230 WFAS in White Plains Mondays at 7:00 p.m. from April 21 through June 30, hosted by Dr. Andres Fortino, associate provost of Polytechnic University’s Westchester campus.

“Tomorrow’s Technology Today’ provides information for business professionals who want to bring their enterprises to the next level of cyber-sophistication and who require these resources,” states Dr. Fortino. The broadcast “intends to educate consumers, including parents and teachers, about the latest trends in science and technology and motivates young people to become passionate about Science, Technology, Engineering and Technology Management as a career choice,” says Dr. Fortino.

Sponsored by Polytechnic University, the show will welcome several new guests, including the Hon. Andrew Spano, Westchester County Executive, to discuss Westchester selected as one of the top seven intelligent communities in the world, as well as other such as Dr. Jen-Yao Chung, IEEE Fellow and IBM researcher, to discuss various topics ranging from solar technology and Web 2.0 to building a greener IT operation.

Below is a tentative schedule of the program which is also available on podcast at [www.poly.edu/west](http://www.poly.edu/west).

<b><u>Date</u></b>	<b><u>Guests</u></b>	<b><u>Topics</u></b>
April 21, 2008	<b>James Albert</b> Founder and President ISIS Inc.	<b>SOLAR ELECTRIC TECHNOLOGY</b> Are we ready to sell electricity back to the power company?

April 28, 2008	<b>Rob Marano</b> President InDorse Technologies	<b>WEB 2.0 IN THE WORKPLACE</b> Driving defensively
May 5, 2008	<b>Hon. Andrew Spano</b> Westchester County Executive	<b>INTELLIGENT COMMUNITY AWARDS</b> Westchester is 2008 Finalist
May 12, 2008	<b>Dr. Norm Jacknis</b> Director Cisco	<b>YOUTH TECHNOCULTURE</b>  What tech do they want in the  workplace?
May 19, 2008	<b>Terence Deneny</b> Vice President Structure Tone	<b>BUILDING THE GREEN DATA CENTER</b> Notes from the field
June 2, 2008	<b>Dr. Jen-Yao Chung</b> IEEE Fellow IBM TJ Watson Research Center	<b>GREEN TECHNOLOGY AND SERVICES</b> Roadmap to green computing
June 9, 2008	<b>Mike Lackey</b> President AIT Global	<b>THE UNITED NATIONS AND ICT</b> CIO Academy and CIO Forum
June 16, 2008	<b>Rommel Nobay</b> Member Engagement Strategist Medco Health	<b>HEALTH CARE AND IT</b> Electronic medical records
June 23, 2008	<b>John Goggin</b> Director Cisco Systems	<b>WEB 2.0 AND GOVERNMENT</b> The issue of transparency and trust

If you would like to listen to a podcast of the program or for additional details, please visit <http://www.poly.edu/west/people/radio/>.

#### **About Dr. Andres Fortino**

Dr. Andres Fortino is currently the associate provost of Polytechnic University's Westchester campus. Dr. Fortino's continuous dedication to the academy has resulted in his membership of the Academy of Management and IEEE Engineering Management Society where he is a Senior Member. Additionally, he is a Fulbright Scholar, a Visiting Professor at Cambridge University and is currently serving as President of the Technology Management Educational Association.

#### **About Polytechnic University**

Polytechnic University, one of the nation's oldest private engineering universities, was founded in 1854 in Brooklyn, New York. Today, it is the New York metropolitan area's preeminent resource in science and technology education and research. In addition to its main campus at MetroTech Center in Brooklyn, Polytechnic offers programs at sites throughout the region, including Long Island, Manhattan and Westchester. Additionally, the University offers several programs in Israel.

For more information and to learn more about The Power of PolyThinking and Polytechnic University's Westchester campus visit [www.poly.edu/west](http://www.poly.edu/west).

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