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**THE CIO AS DATA CENTER OPTIMIZER: INVENTION, INNOVATION, AND
ENTREPRENEURSHIP ARE CRITICAL SKILL SET FOR CIOs**

Polytechnic Institute of New York University partners with AIT Global and the United Nations to Focus on Green Tech and Evolving Software Applications at 21st Annual IT Conference & Exhibit Series

November, 2008 –The Polytechnic Institute of New York University will host its 21st Annual IT Conference & Exhibit Series on Tuesday, November 11th from 9:00 am to 5:00 pm ET. The event is organized by AIT Global on behalf of the United Nations Global Alliance for Information and Communication Technology (UN GAID), and Polytechnic Institute of New York University. The event will be held at The Polytechnic Institute of New York University's campus located at Six MetroTech Center at Jay Street, in downtown Brooklyn.

There is no charge to attend the conference. Please see www.aitglobal.com for more information and to register to attend.

Through a variety of exhibits, presentations, and panel discussions, the conference promises to inform IT professionals of the latest developments in next generation data centers that will benefit businesses while reducing the impact of IT operations on the environment. The conference will focus on the relationship between ROI and ROC (Return on Carbon), and the measure of how productive a business is in developing goods and services per unit of emitted carbon.

Guest speakers include:

- Jerry M. Hultin, President, Polytechnic Institute of New York University
- Ambassador Habib Mansour, Permanent Mission of Tunisia to the UN
- Ambassador Kirsti Lintonen, Permanent Mission of Finland to the UN
- Sarbuland Khan, Executive Coordinator, Secretariat of the Global Alliance for ICT and Development (via video)
- Dr. Andres Fortino, Associate Provost, Polytechnic Institute of New York University
- Mike Lackey, President, AIT Global
- John E. Bennett, Worldwide Director, Data Center Transformation Solutions, HP

Sponsors of the conference include the Hewlett-Packard Corporation, Women in Technology (WITI), the United Nations Global Alliance for Information and Communication Technology (UN GAID), InfoWorld Media Group, CIOZone, and The Society for Information Management (SIM). This year's conference comes in advance of The Polytechnic Institute of New York University's Global CIO Academy opening next fall. The CIO Academy is the academic partner of the AIT Global CIO Forum..

The Academy will offer graduate-level courses and seminars for CIOs that will focus on cutting-edge topics of cyber security, information systems, the changing role of the CIO, and emerging technologies.

About Polytechnic Institute of New York University:

Polytechnic Institute of New York University (formerly Polytechnic University of New York), an affiliate of New York University, is New York's most comprehensive school of engineering, applied sciences, technology and research, and is rooted in Polytechnic's 154-year tradition of innovation, invention and entrepreneurship.

The institution is one of the nation's oldest private engineering and technology schools founded in 1854 in Brooklyn, New York. In addition to its main campus at MetroTech Center in Brooklyn, Polytechnic offers programs at sites throughout the region, including Long Island, Manhattan and Westchester. For more information, and to learn more about the Power of PolyThinking, please visit www.poly.edu.



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