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**“Tomorrow’s Technology Today,” Polytechnic University’s Popular Weekly Radio Broadcast, Returns Monday, October 8  
In New Expanded Hour-Long LIVE Format on WFAS-AM**

*New York State Region’s Top CIOs to Share Thoughts in 2007 Fall Series*

**Westchester, NY – October 4, 2007** – "Tomorrow's Technology Today," the WFAS-AM weekly radio series anchored by Dr. Andres Fortino, Polytechnic University’s Dean of the Westchester Graduate Center, is designed to educate listeners in Westchester and Rockland Counties about the “New Technology” and its increasing impact on their daily lives. The innovative radio program returns for its second season in a new hour-long format on Mondays, October 8 – December 10 (7:00-8:00 PM, ET) on WFAS-AM 1230 in Westchester County, New York.

Developed and presented by Polytechnic University and co-sponsored by the Fairfield Westchester Chapter of the Society for Information Management (SIM), the program will run for 10 consecutive Mondays throughout the fall and feature interviews with cutting-edge technology makers, movers and doers – from the lab to the management office. Viewers are invited to call in their questions to 914-693-5700 or email to [radio@poly.edu](mailto:radio@poly.edu).

The broadcast, a first of its kind on WFAS-AM, “is intended to educate consumers, especially parents and teachers, about science and technology and motivate young people to become passionate about Science, Technology, Engineering and Mathematics (STEM) as a career choice,” says Dr. Fortino, associate provost and dean of Polytechnic University’s Westchester campus. “In addition, ‘Tomorrow’s Technology Today’ provides information for business

professionals who want to bring their enterprises to the next level of cyber-sophistication and who require these resources to survive in a fast moving and constantly changing technological economy.”

This fall, Dr. Fortino, will host such prominent corporate Chief Information Officers and other 21<sup>st</sup>-century IT knowledge experts such as Mike Pellegrino of FUJIFILM; Dr. Norm Jacknis, CIO, Westchester County and Chair, Society for Information Management; Neil Brandmaier of CTO XL Global Services; Phil Gross, ITEF Chairman and GTTO President; Larry Bonfante, CIO, United States Tennis Association; Peter Schay of The Advisory Council, among others.

“Everything from the economic viability of the region to the delivery of advanced health services depends upon a large pool of IT talent,” states Dr. Norm Jacknis. “By expanding its services here and by providing the public with in-depth information about technology careers through its radio program, Polytechnic University is helping to ensure we have the skilled people we need for our future.”

“The Fairfield Westchester Chapter of SIM is proud to co-sponsor this program with Polytechnic University. It strengthens the collaboration between our two organizations for the benefit of our members and to inspire the next generation of technologists,” said Mike Pellegrino, SIM chapter president.

“Tomorrow’s Technology Today” originally launched last summer on WFAS-AM radio as a half-hour broadcast.

<u>DATE</u>	<u>GUESTS</u>	<u>TOPICS</u> (SUBJECT TO CHANGE)
October 8	<b>Mike Pellegrino</b> , CIO, FUJIFILM  <b>Dr. Norm Jacknis</b> , CIO Westchester County, and chair, Society for Information Management	<b>INTRODUCTION</b> The role of Chief Information Officer in today’s tech world. Examination of SIM and its impact.
October 15	<b>Larry Bonfante</b> Chief Information Officer United States Tennis Association	<b>SPORTS AND ENTERTAINMENT</b> What can IT do for the sports and entertainment industry
October 22	<b>Neil Brandmaier</b> , CTO, XL Global Services	<b>FINANCIAL SERVICES</b> Insurance and Banking Services

October 29	<b>Patricia Skarulis</b> , CIO, Sloan Kettering	<b>HEALTH CARE</b> The Paperless Hospital
November 5	Guest TBD	<b>MANUFACTURING</b> Advances in Automation
November 12	<b>Phil Gross</b> , President, GTTO	<b>TECHNOLOGY:COMERCILIZATION</b> Standardizing Technology Transactions around the Globe.
	<b>Leslie Platt</b> , GTTO Counsel and Pillsbury	The role of the GTTO.
November 19	Guest TBD	<b>CYBER SECURITY</b> Digital Identity Systems and Preventing Identity Theft
November 26	<b>Peter Schay</b> , The Advisory Council and TAC staff	<b>EMERGING TECHNOLOGIES</b> Five emerging technologies ready for adoption, how to spot technologies that are ready
December 3	Guest TBD	<b>COMPUTERS/SERVICES</b> The future of the computer
December 10	<b>Jerry Hultin</b> , President, Polytechnic University	<b>Innovation and Education</b> A university at the technology forefront moves into its 21 <sup>st</sup> century mission

Previous and future shows are available on podcast by visiting [www.poly.edu/west/people/radio](http://www.poly.edu/west/people/radio).

#### **About Dr. Andres Fortino, P.E.**

Dr. Fortino, Dean of Polytechnic University's Westchester Graduate Center, leverages his expertise in engineering and technology to support Polytechnic University's innovative technology-based initiatives and further develop the Westchester campus as a center of excellence and resource for the Hudson Valley. He is the author of eight books and nearly 100 publications and presentations on the subject of information technology, engineering and technology management, Dr. Fortino also is a Senior Member of IEEE, member of the Academy of Management and member of the Engineering Management Society among many other professional and business organizations.

#### **About Polytechnic University**

Polytechnic University, one of the nation's oldest private engineering universities, was founded in 1854 in Brooklyn, New York. Today, it is the New York metropolitan area's preeminent resource in science and technology education and research. In addition to its main campus at MetroTech Center in Brooklyn, Polytechnic offers programs at sites throughout the region, including Long Island, Manhattan and Westchester. Additionally, the University offers several programs in Israel.

Polytechnic University's Westchester Graduate Center has provided quality graduate education in science, engineering, technology, and management to the Hudson Valley for the past 30 years. For more information and to learn more about The Power of PolyThinking and Polytechnic University's Westchester campus, visit <http://www.poly.edu/west/>.

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