

## \*\*\*MEDIA INVITE\*\*\*

### IT EXPERTS FROM MORGAN STANLEY, GOLDMAN SACHS AND MICROSOFT Polytechnic University Professor, Dr. Nasir Memon, a nationally renowned expert on cybersecurity, to host roundtable event on Digital Identity

**WHAT:** Abuse of “digital identity” is a key factor in phishing, identity theft, on-line fraud, and other types of cybercrime, as well as many off-line crimes including terrorism. Polytechnic University will host an interactive workshop that will bring together leading experts on the digital identity systems problem; developers of recently proposed solutions; and researchers exploring new directions particularly for the financial services community.

**SPEAKERS:** **Phil Windley**, Professor, Brigham Young University, and author of the book *Digital Identity*  
**Phil Venables**, Managing Director and Chief Information Risk Officer, Goldman Sachs Group  
**Gerard Brady**, Executive Director and Global Head of IT Security, Morgan Stanley  
**Warren Axelrod**, Chief Privacy Officer and Business Information Security Officer, United States Trust Company, N.A

**Dan Shutzer**, Executive Director, Financial Services Technology Consortium

**Brett McDowell**, Executive Director of the Liberty Alliance

**Mary Ruddy**, Co-lead, Higgins Project

**Steven Woodward**, Microsoft CardSpace

**Gary R. Gordon**, Exec. Director, Center for Identity Management and Information Protection  
Professor, Unica College

**WHEN:** Thursday, September 20 / Time: Event begins 8:30 a.m. – Panel begins 3:45 p.m.

**WHERE:** Polytechnic University  
Dibner/CATT Building  
Pfizer Auditorium  
Five MetroTech Center  
Downtown Brooklyn at Jay Street.

#### **About Polytechnic University**

Polytechnic University, one of the nation’s oldest private engineering universities, was founded in 1854 in Brooklyn, New York. Today, it is the New York metropolitan area’s preeminent resource in science, engineering, management and technology education and research. In addition to its main campus at MetroTech Center in Brooklyn, Polytechnic offers programs at sites throughout the region, including Long Island, Manhattan and Westchester. Additionally, the University offers several programs in Israel.

For more information on the workshop as well as an agenda, please visit <http://isis.poly.edu/disw07>.

#### **TO ATTEND THE WORKSHOP, PLEASE CONTACT:**

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- John Kelly, Polytechnic University, 718-260-3792, [jfkelly@poly.edu](mailto:jfkelly@poly.edu)